



**onlineprinters**

# ESG REPORT 2022



**Environment**



**Social**



**Governance**

# INTRODUCTION

**Dear readers,**

Thank you for getting around to reading the first external ESG Report of the Onlineprinters Group! On the following pages you will find out what we do to reduce our ecological footprint, what values we are guided by in our interaction with employees, suppliers and the society, and which direction our moral compass is pointed in.

In 2018, we started to set ourselves ambitious environmental goals. To achieve a major carbon footprint reduction, we initially had to understand, where exactly the emissions are developed, which processes lead to them, and where we can achieve optimisation. The findings and data obtained allow us to understand our ecological footprint better and better, and to develop appropriate measures on their basis. We passed a milestone by the final harmonisation of the group-wide data for 2022, because all data collected within the group are now comparable. As to our results, we have every reason to be proud as well.

We follow this path consequently; still, we are aware that there is a lot of work ahead. But we know that it is about nothing less than our future.

With best wishes



Roland Keppler  
CEO Onlineprinters Group



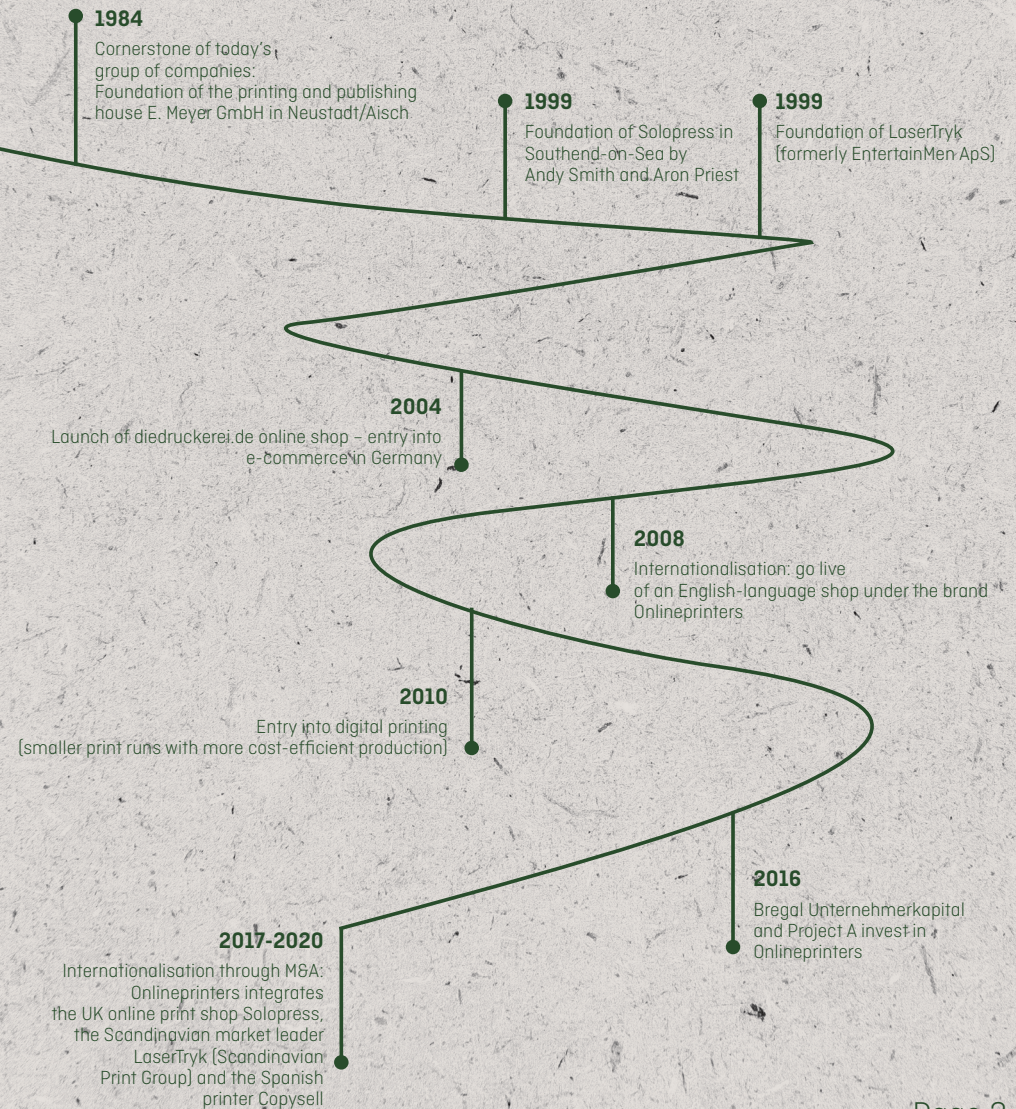
# WHO WE ARE

Onlineprinters is one of the leading online print shops in Europe. 1,700 enthusiastic experts at our sites in six countries work every day to realise our customers' projects.

Since 1984, we have been printing products for customers throughout Europe with Onlineprinters Group's high-tech machinery. We have successfully combined this expertise with the possibilities of e-commerce for many years. This allows us to offer the perfect combination of certified quality, countless products, personal service – and that in a quick, affordable and sustainable way.



## HISTORY



# FACTS

**20 web shops**

in 9 languages



**1 million+**

customers



**sites**

in 6 countries



**1,700**

employees



**2 million**

parcels per year



**51,000 tonnes**

paper per year



**up to 10,000**

orders per day



# ENVIRONMENT SOCIAL GOVERNANCE

The companies of the Onlineprinters Group take their environmental and social responsibility very seriously. It matters a lot to us that our business model is sustainable and meets the environmental as well as social challenges of our time. For this reason, we have introduced a strategy that is binding on all Onlineprinters entities operating across Europe and set out its principles in an ESG Policy.



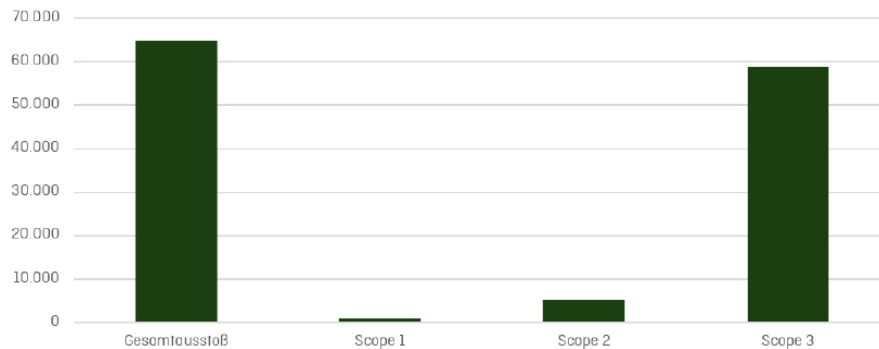
# ENVIRONMENT

One of the main goals of our climate protection strategy is to continuously reduce greenhouse gases and, in doing this, to make an effective contribution towards combating global warming. The basis for this is the calculation of our own carbon emissions according to GHG Protocol and an exact understanding of various sources of emissions.

## The Onlineprinters' carbon footprint

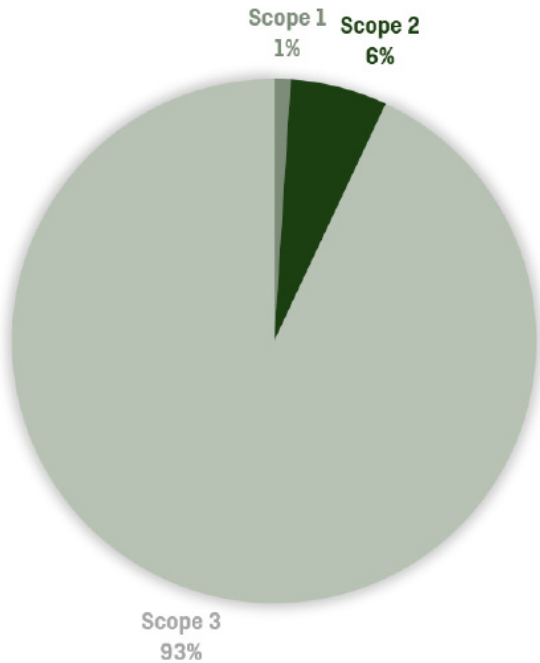
Through production, material use or shipping, but also through their business activity in general, the companies of the Onlineprinters Group emitted 65,049 tonnes of carbon dioxide in 2022.

CO<sub>2</sub> emissions in tonnes, 2022



# ENVIRONMENT

CO<sub>2</sub> emissions, 2022



With a total of 58,948 tonnes of carbon dioxide, the largest part of the emissions is developed in Scope 3, i.e., through indirect emissions generated along the companies' value chain, for example, during purchasing of materials such as paper, printing plates, inks, or during shipping.

Category	GHG emissions (tCO <sub>2</sub> )
Purchased goods and services	42,568
Transport and sales (upstream and downstream)	9,156
End-of-life treatment of sold products	2,076
Operational waste	1,827
Other	3,321
<b>Total Scope 3 footprint (tCO<sub>2</sub>)</b>	<b>58,948</b>



# ENVIRONMENT

## Our sustainability goals until 2024

### 100 % RENEWABLE ENERGIES

Already now we obtain the major part of our energy from renewable sources, such as photovoltaic systems installed on our production halls, and we work with green electricity. Between 2020 and 2022, the use of renewable energies in the Onlineprinters Group increased from 55 to 67 percent. 100 percent of our power will be obtained from renewables by 2024.

### WASTE REDUCTION

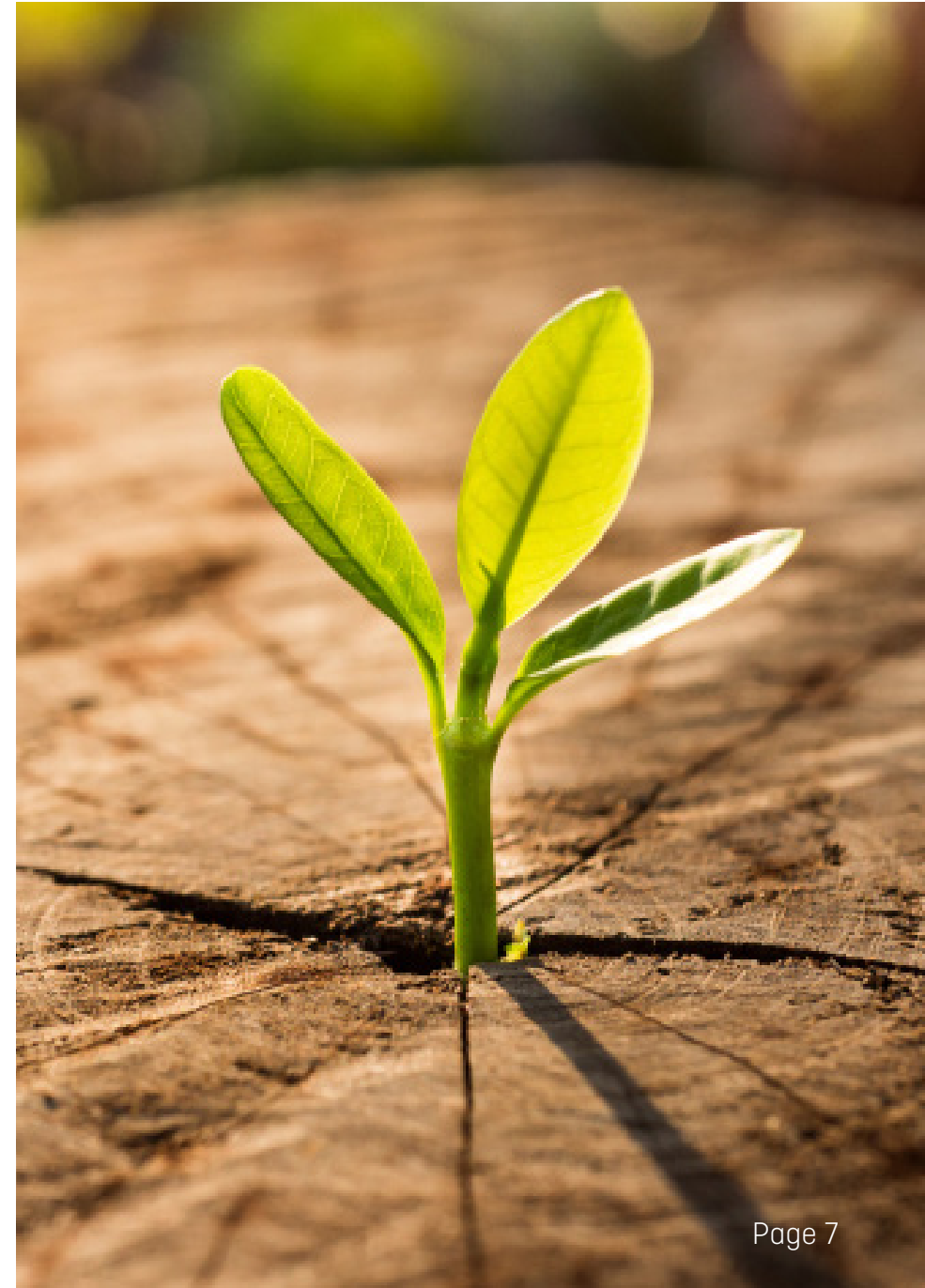
We use resource-saving printing methods like combined run printing and continuously work on further reduction in paper waste by improving our processes. We are aiming to keep the paper waste under 25 percent in the long run. There are strict group-wide recycling directives for all materials; all of the paper waste, printing plates and inks are returned to the recycling circuit.

### SUSTAINABLE PAPER

In our production, we opt for environmentally compatible materials and use the certified sustainable paper (e.g., FSC, PEFC or Nordic Swan). We have set ourselves the goal to print more than 95 percent of our products on certified paper by 2024.

### CARBON NEUTRALITY

We are working towards the goal of carbon-neutral production by 2024. So, we are continuously reducing our ecological footprint. As to the unavoidable emissions, we have been cooperating with ClimatePartner since 2012 to compensate for these, e.g., by implementing sustainability projects all over the world.





# ENVIRONMENT

## GREENHOUSE GAS REDUCTION

Environmentally and socially responsible behaviour is a matter of course for us. In order to boost our contribution to the reduction in global warming, we aim to cut our carbon emissions by further 4.2 percent per year. reduzieren.

## SUSTAINABLE PRODUCTS

We already offer our customers an extensive range of sustainable products – be it paper or advertising materials. We are planning to offer more paper products with the recycled paper option and provide green alternatives for non-paper items.

## SOLAR ENERGY

Already now we generate power by means of our own photovoltaic systems at nearly all our sites. We strive to generate an annual volume of 500 mWh of power with our own PV systems by 2024 to achieve a sustainable reduction in the use of fossil energies.

## SUSTAINABILITY POLICY

The values we are guided by in our environmental commitment and social responsibility are set out in an ESG Policy. It constitutes a binding guideline for all companies within the Onlineprinters Group and their staff members.



### **EVERY CONTRIBUTION COUNTS**

Along with continuous investment in efficient machinery, the switchover to plate exposure without chemicals and LED-based hall lighting coupled with gradual replacement of conventional forklifts with electric vehicles, the extensive measures also include financial benefits for the use of public transport as well as regular talks with employees in order to raise their awareness about the possibilities of energy conservation both at work and at home.

# SOCIAL

## EMPLOYEE SURVEYS

We conduct regular surveys among our employees in order to find out what they like about Onlineprinters and where they see the potential for improvements. We aim to conduct these surveys once a year in all companies of the group starting from 2024.

## PROPORTION OF WOMEN

Gender equality is a matter of great importance to us. Even though there are currently no female members of the Board or at the corporate management level, a total of 32 percent of Onlineprinters executives are women. This corresponds to the typical share of female members of the total workforce in the producing sector.

## OCCUPATIONAL SAFETY

We are glad that in 2022 the number of sick leave instances and occupational accidents decreased significantly to 9.0 and 0.5 percent respectively. This is due to numerous measures we are currently implementing: We developed a group-wide Health & Safety policy back in 2019 which was introduced almost in all companies of the Onlineprinters Group. By the year 2023, it will be binding on all companies. In addition to this, we regularly conduct safety training sessions and partly subsidise safety workwear.

## COMMITMENT

Assuming responsibility for our staff only is not enough for us; we want to do good in the society as well. This includes long-term sponsorship of local sports clubs in Germany, the UK and Denmark, and supporting schools, educational, cultural or other similar institutions by providing them with free or discounted print documents and charitable donations.



The companies of the Onlineprinters Group employ 1,700 people from more than 55 nations. What matters to us? A fair and responsible interaction and a working atmosphere characterised by inclusion, diversity and equal opportunities!

# GOVERNANCE

Responsible, trustworthy corporate governance is the core component of Onlineprinters' success strategy. Along with successful economic activities, it includes fairness towards employees, suppliers and the entire social environment.

Our exact understanding of this is set out in our Code of Conduct introduced in 2022. It defines the core values, standards and rules all staff members of the Onlineprinters Group are bound to adhere to. An integral part of the Code of Conduct is a whistleblower tool that makes it possible for all employees as well as suppliers to report any breach of the rules anonymously.

The group-wide Supplier Code of Conduct is currently in development and is due to be published in 2023. It is the basis for action throughout the group and will be supplemented with local, country-specific directives such as the Modern Slavery Statement in the UK.

